



FOR IMMEDIATE RELEASE

RecycleMania Tips Off At Illini Basketball

CHAMPAIGN, IL (February 21) –Recycling your water bottle, plastic cup, or candy box during the Illini Men’s basketball game against Nebraska on Wednesday, February 26, can help the university score big in another contest.

Both the recycling and landfill materials from game night at State Farm Center will be weighed to calculate the diversion rate for the event as a part of RecycleMania (<http://recyclemaniacs.org>), a national competition and assessment tool used to promote waste reduction in college communities. This is the university’s first year participating in RecycleMania.

After the game, the weights of the recycled and landfilled materials will be recorded and entered into the RecycleMania database and compared against statistics collected from more than 600 colleges.

Student volunteers from across campus will help direct RecycleMania efforts at 35 recycling locations during the game. This event is a collaborative effort between the Division of Intercollegiate Athletics, State Farm Center, Facilities & Services, the Student Sustainability Committee, and the Institute for Sustainability, Energy, and Environment.

For more information on RecycleMania events at Illinois:
<http://go.illinois.edu/RecycleMania>

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